



LONDON



THE SMOKEHOUSE EXPERIENCE

H. Forman & Son remains a family concern, the last of the original London smokehouses. It is not every day that you can witness a Guinness World Record Salmon Carver in action. Don't miss your chance to see Darren Matson in action on this "outstanding" tour of the H. Forman and Son's famous smokehouse. On this tour watch the process of how salmon is carved and smoked. In 1905 Lance Forman's great-grandfather, Aaron 'Harry' Forman, set up the family business with his son, Louis, in London's East End. A Russian émigré with a family to provide for, Harry saw potential in the curing of fresh Scottish salmon, the King of fish. The father and son entrepreneurs convinced London's foremost culinary establishments that smoked Scottish salmon was a gourmet delicacy.

A century later H. Forman & Son remains a family concern, the last of the original London smokehouses. Remaining faithful to principles established in 1905 – the freshest salmon, a little salt, just the right amount of oak smoke – Lance Forman is upholding traditional values and skills that would otherwise have died out long ago. Now, Forman's clientele include Fortnum & Mason, Selfridges, Harrods, the Ivy and Mirabelle.

This spectacular day out includes a smoked salmon bagel lunch served in the onsite restaurant. Following lunch, why not explore the Queen Elizabeth Olympic Park, or do a spot of shopping at the amazing Westfield shopping centre. The Queen Elizabeth Olympic Park is home to the London Stadium, the ArcelorMittal Orbit, the London Aquatics Centre, the Copper Box Arena, Lee Valley VeloPark and Lee Valley Hockey and Tennis Centre – as well as parklands, waterways, playgrounds and cafes. There's always something new to explore!

Enhance your experience!

Contact the team for enhanced experience options, including a tasting tour and the chance to meet Lance Forman himself! *Please note, there is a further reduced rate for larger groups.

Review

"Such a unique day out and loved by all of my group. The carving demonstration was a highlight and the lunch was delicious."

Interesting Fact

The fastest time to bone and slice a smoked salmon is 1 min 11 sec, achieved by Darren Matson on the set of 'Let's Do Lunch with Gino and Mel', London, 11 July 2012.

Groups 15+
£35.00pp*

ITINERARY

- 11:30 Arrive at H. Forman's Smokehouse
- 12:00 Artisan tour of the famous Forman's Salmon Smokehouse
- 13:30 Lunch onsite
- Free time to explore the Queen Elizabeth Olympic Park or Westfield shopping centre

MENU

Lunch

- Smoked salmon and cream cheese bagel
- Side salad
- Homemade chocolate brownie
- Still or sparkling water or tea or coffee

Tasting

Your tasting session will consist of:

Please note, all menus and itineraries are subject to change